GLOBAL MARKETING

NEW YORK

LONDON

PARIS

Acclaim

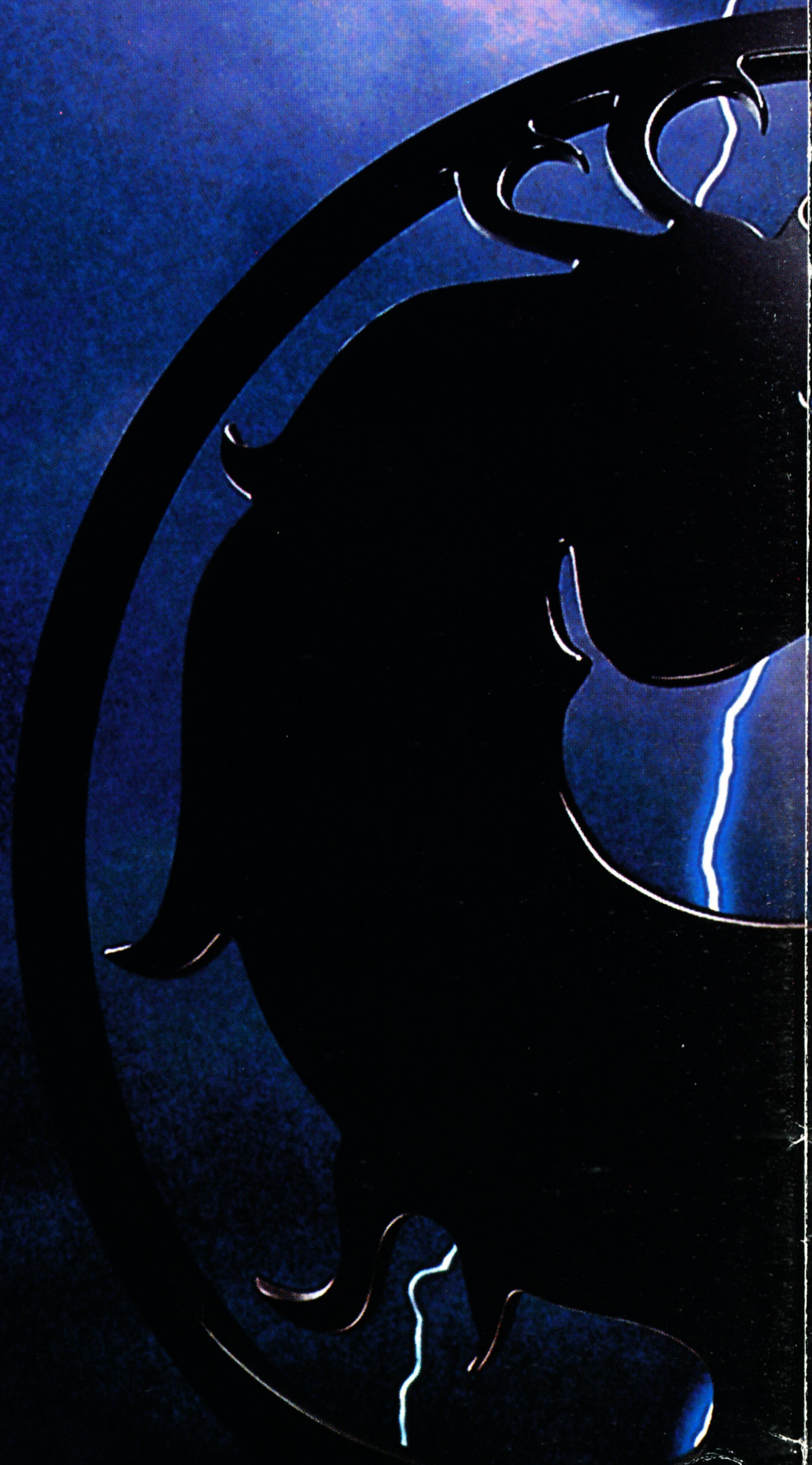
TOKYO

MUNICH

TORONTO

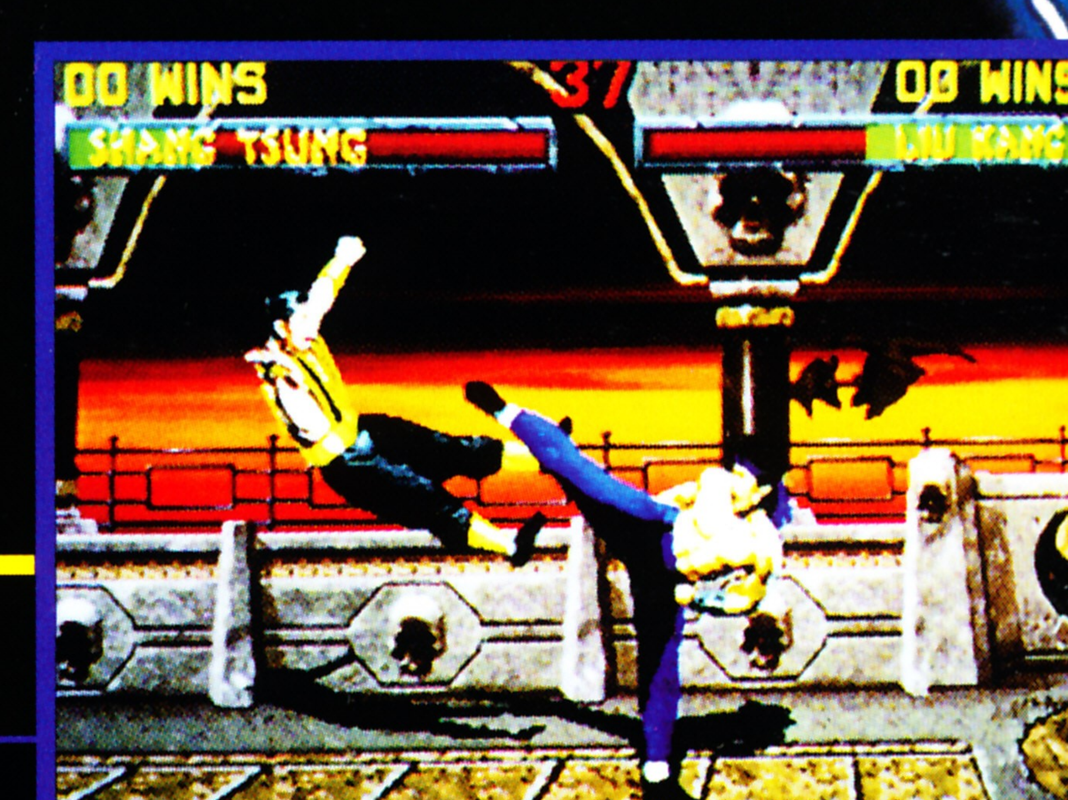
MULTI-FORMAT

MORTAL KOMBAT® II



NOTHING, NOTHING







Acclaim is set to blow the roof off the video game industry with the multi-million dollar, world-wide launch of the most anticipated game in history — MORTAL KOMBAT® II.

The #1 arcade smash and coin-drop record holder is more than a sequel... with all-new breathtaking graphics, amazing characters, sensational combo moves, and more of what made the original a history-making phenomenon.

This September, nothing — nothing can prepare you for the consumer onslaught of demand... nothing except Acclaim!

Available on Super NES®, Genesis™, Game Boy® and Game Gear™

CAN PREPARE YOU









S P I

M

CA









ER-MAN® VENOM™

AXIMUM
ARNAGE™

The biggest Spidey™ comic cross-over series ever, MAXIMUM CARNAGE™, is set to be a multi-format mega-hit!

Next-generation Spider-Man® excitement features Marvel's most popular heroes and villains, including Captain America™, Venom™ and Carnage™! Nonstop action spins onto the screen with all-new combat moves, a special soundtrack by Green Jelly™ and a limited edition red cartridge. Arachnamania explodes with the simultaneous launch of the Spider-Man® animated TV series!

MAXIMUM CARNAGE™ means maximum sales!

Available for Super NES® and Genesis™

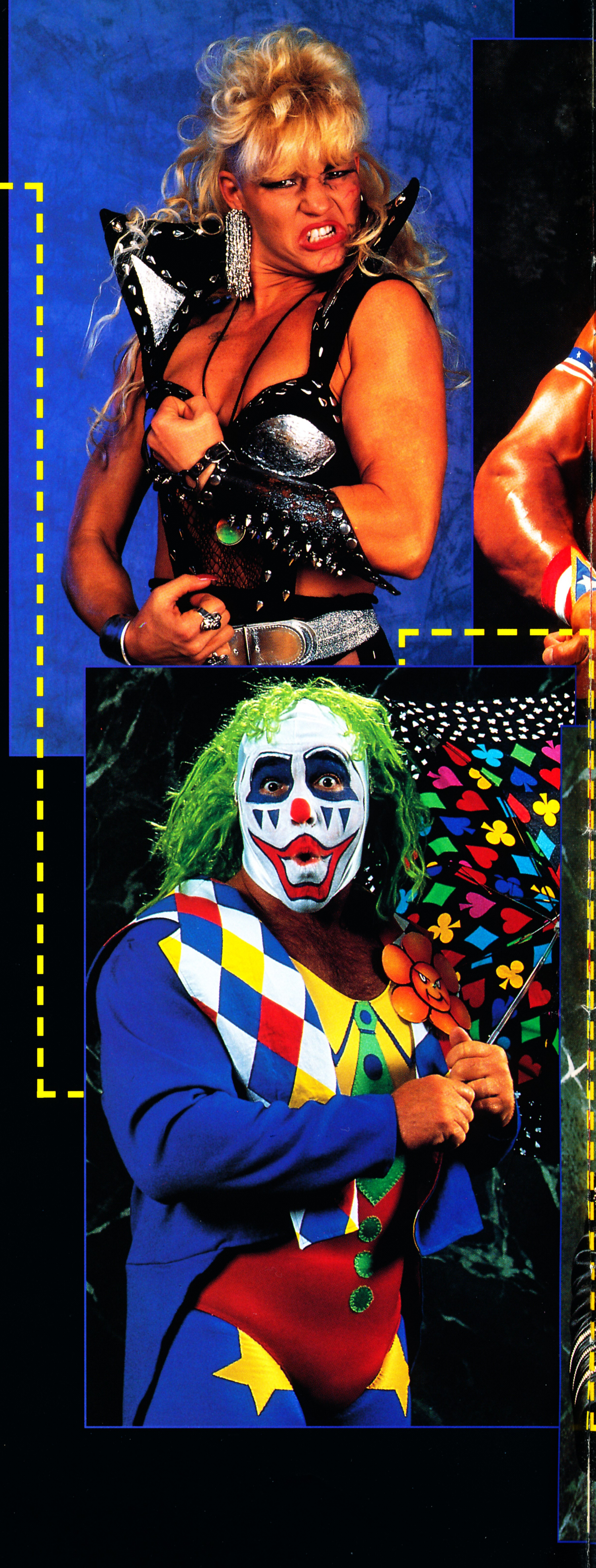
MARVEL® COMICS





WORLD WRESTLING FEDERATION®







WWF RAW™

Get ringside for the most ruthless, relentless and real-as-it-gets wrestling video game ever -- WWF RAW™!

Superstars like Bret Hart™, Lex Luger™, Doink™ and Luna Vachon™ execute all-new Mega Moves including earthquake mat-splashes and super flip elbow-drops! Smash heads into the ring bell and hammer opponents with a chair, bucket and more.

Supported by pile-driving promos and advertising on the WWF TV network, this powerhouse, first-ever 24 Meg, 1 to 4-player WWF game is best served... RAW!!!

Available on Super NES®, Genesis™, Game Boy® and Game Gear™

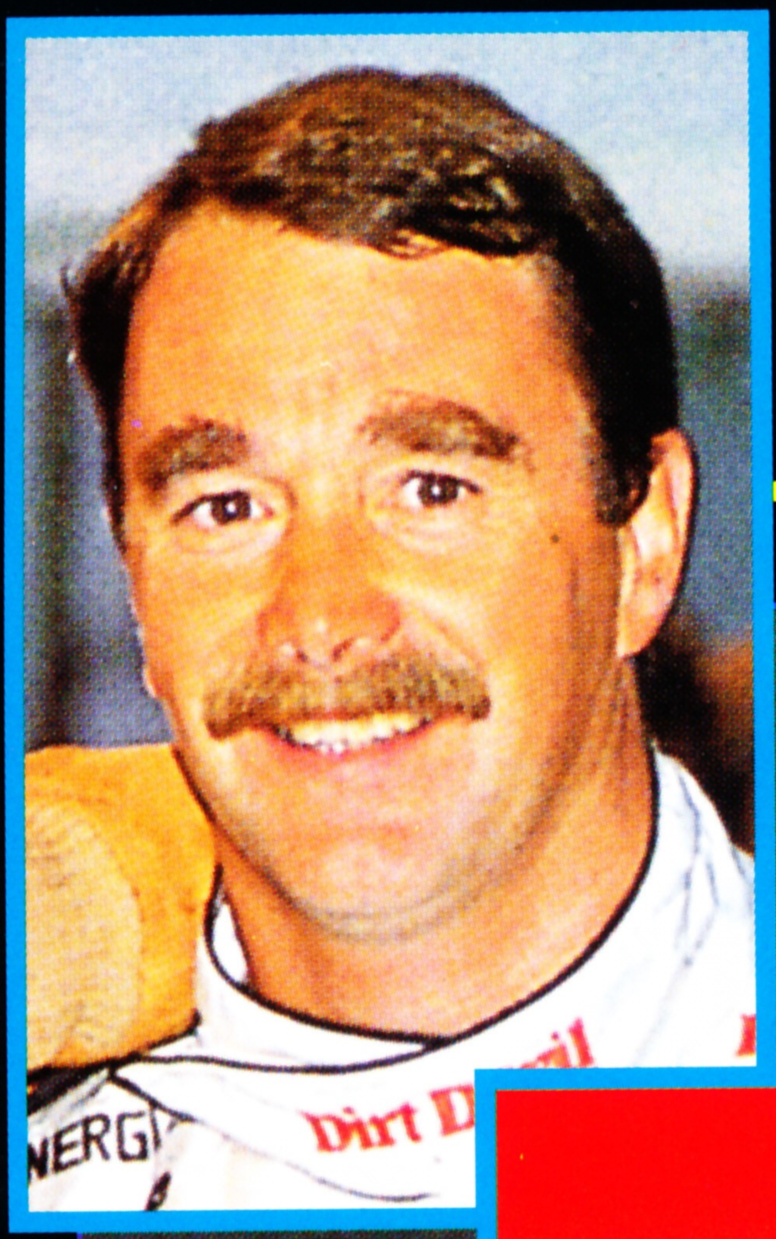




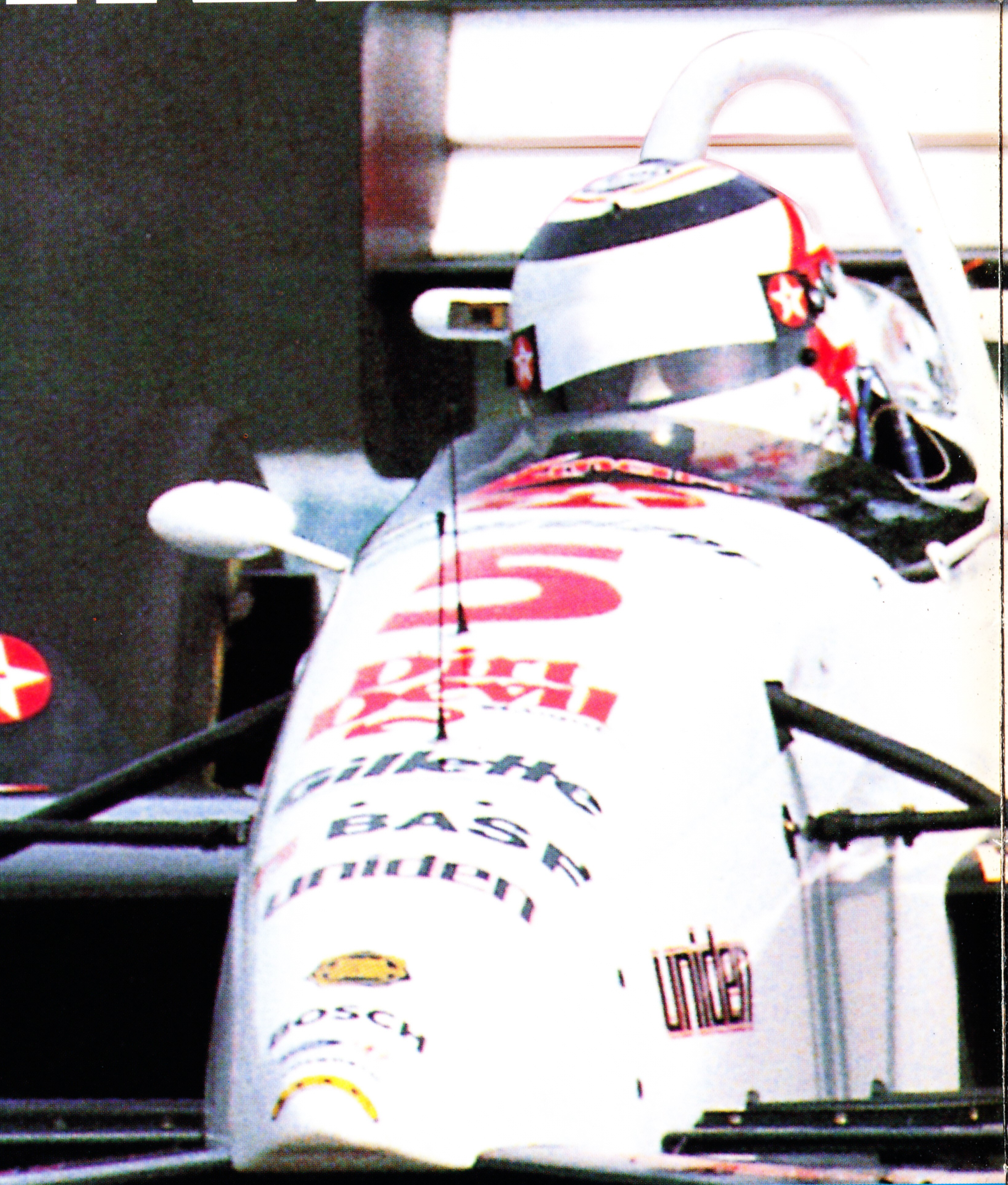




NIGEL M
INDY CA







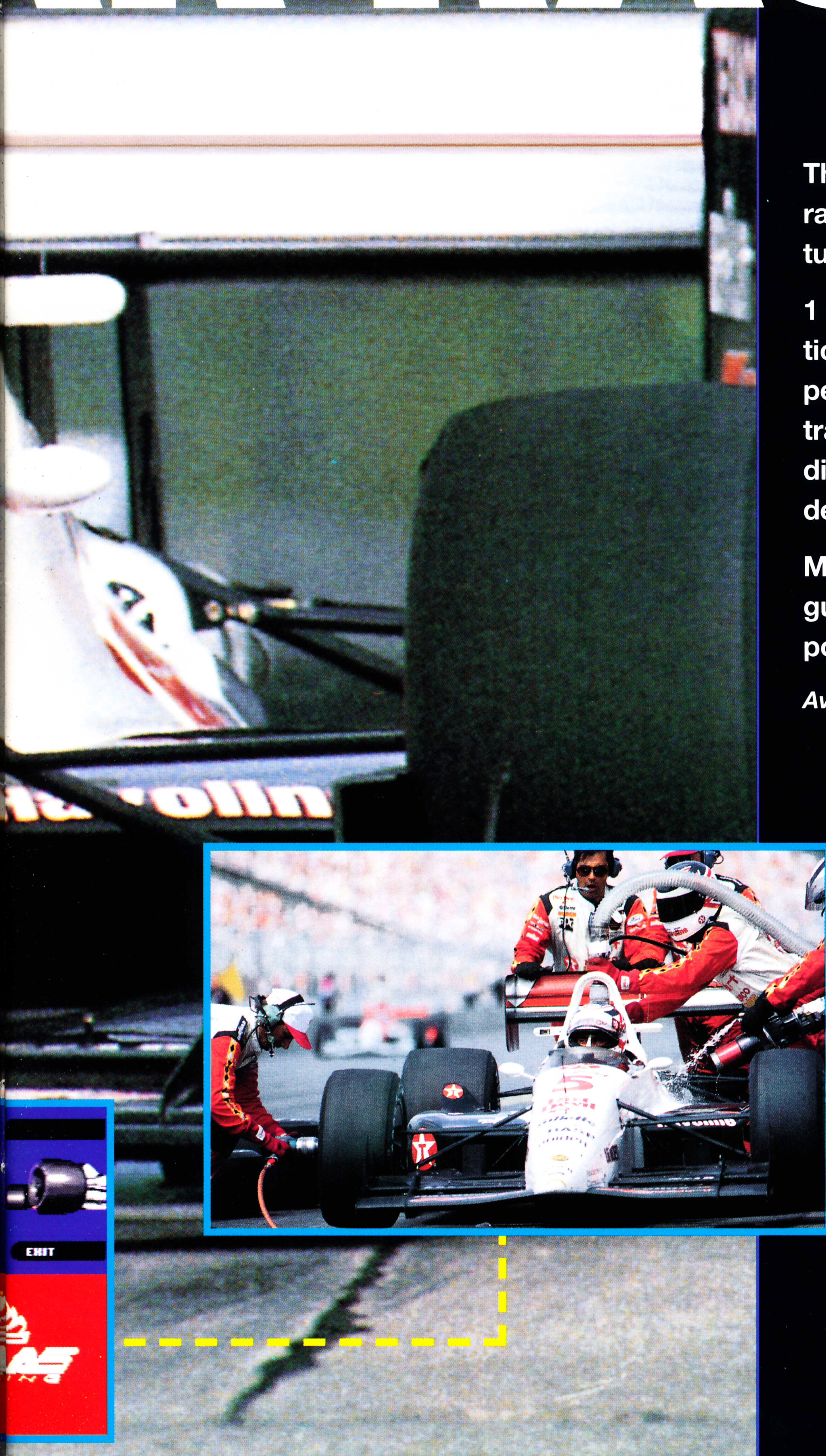






MANSELL'S

AR™ RACING



The greatest name in IndyCar™ motor racing leads the field with the ultimate turbo-charged driving game!

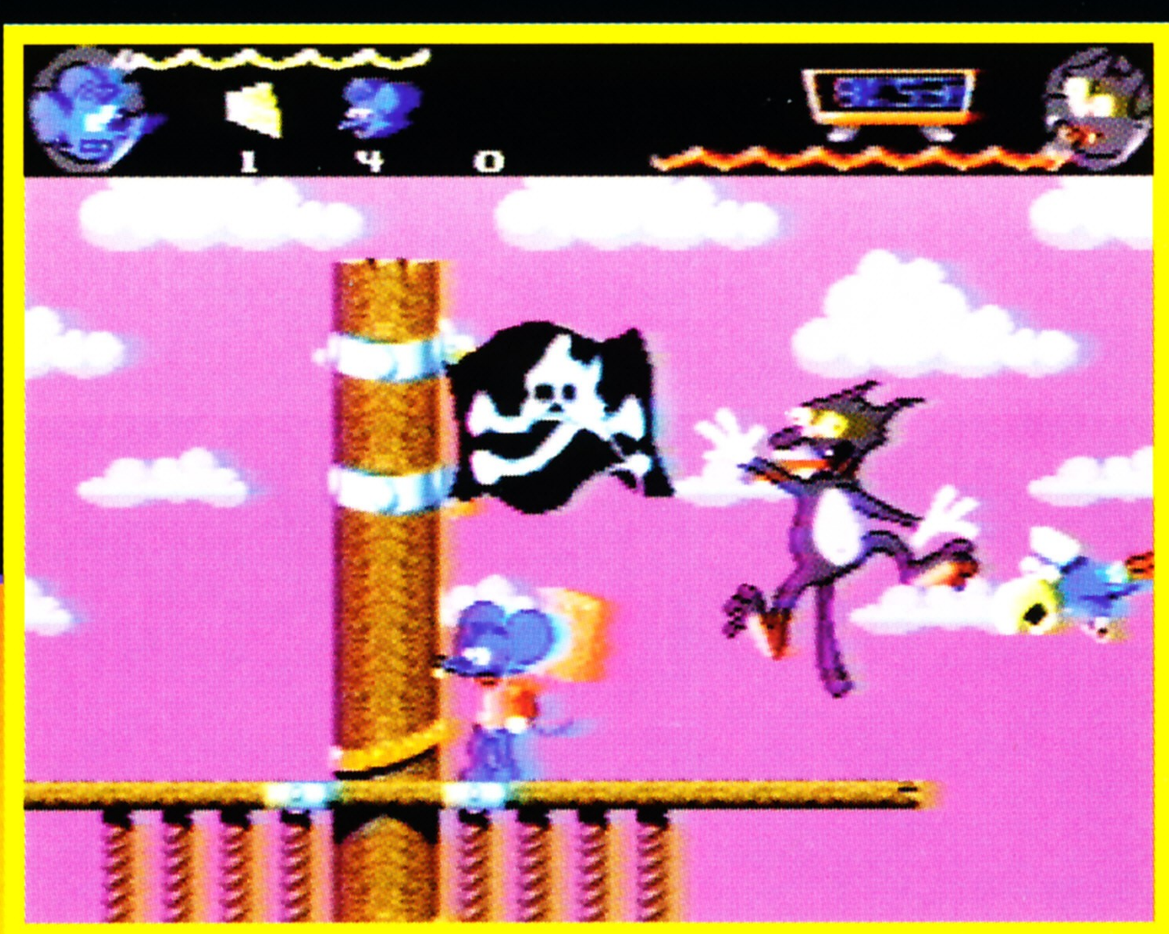
1 or 2 player split-screen racing, simulation and arcade modes, behind-the-wheel perspective, realistic pit crew, authentic tracks from the complete IndyCar™ circuit, digitized racing sound f/x and custom car designs put gamers ahead of the pack.

Millions of racing fans worldwide guarantee your sales in the coveted pole position!

Available for Super NES® and Genesis™

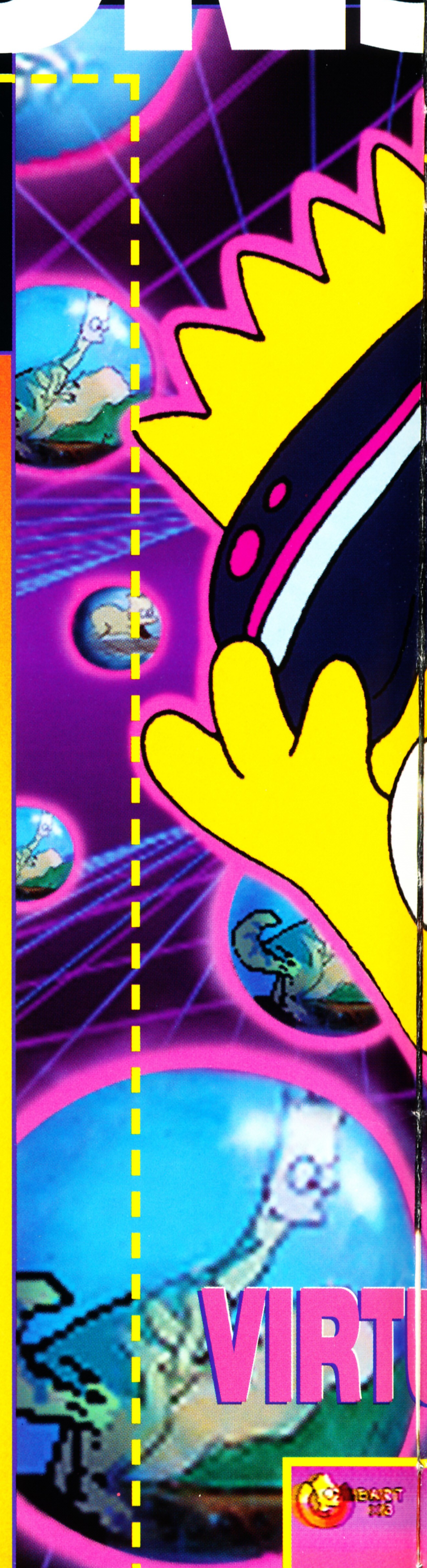


SIMPSONS













THE ITCHY & SCRATCHY™ GAME
The "terrible twosome" from TV's #1 rated Simpsons are ready to take the video game world by storm. Bazookas, bulldozers, boomerangs and buzz saws... Bart's favorite, no-blow-too-low, cartoon "cut-ups" will wallop gamers nationwide!

Available for Super NES®, Genesis™, Game Boy® and Game Gear™

THE SIMPSONS™: VIRTUAL BART
Bart enters the world of Virtual Reality! Gamers battle bullies in post-apocalyptic driving action with Doomsday Bart, toddle into trouble with Baby Bart, stomp stegosaurus' with Dino-Bart and more! The Simpsons are virtually amazing!

Available for Super NES® and Genesis™









USHRA
TRUC


CAROLI
GOODYEAR
TIME 45.29
LAP 4
PTS 4567
CHOOSE YOUR MONSTER
INVADER
Make: '90 Ford
Engine: Chevy/572 ci
Owner: Ray Piorkowski
Driver: Dave Valleroy
Home: Florissant, MO
Years Racing: 9
GRAVE DIGGER
TIME 45.29
LAP 4
PTS 4567

A® MONSTER
CK WARS™





Crush the competition with the metal-munching excitement of USHRA® MONSTER TRUCK WARS™!

Millions of fans attend over 250 live USHRA® (United States Hot Rod Association) events nationwide! Horse-power hungry kids and teens tune-in to the USHRA® syndicated sensation, Monster Wars, and the ESPN smash, USHRA® Monster Truck Challenge!

So get behind the wheel of the ultimate mud-churning, bone-jarring juggernauts... and make tracks to some real retail power!

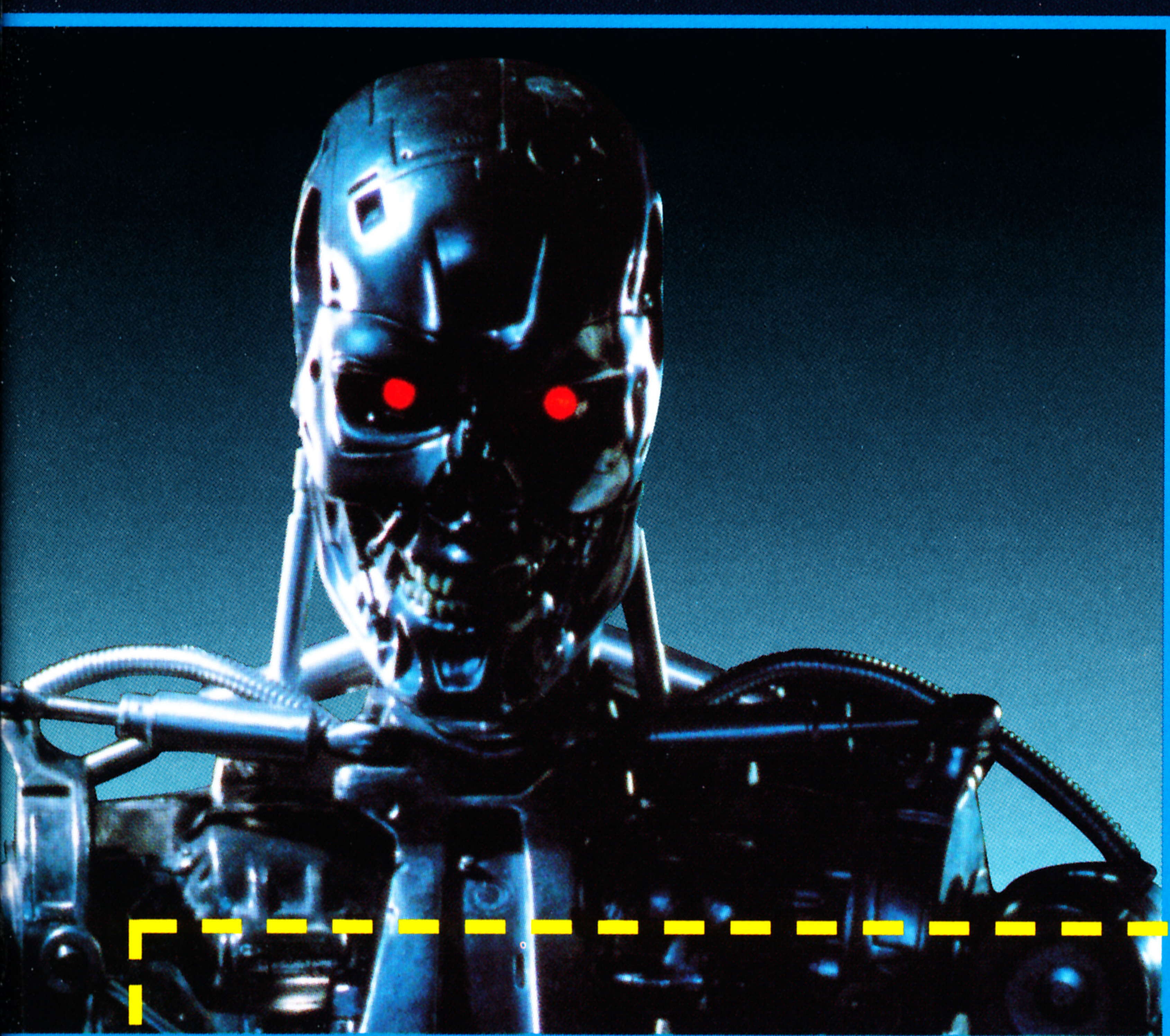
Available for Super NES®, Game Boy® and Game Gear™



TE


STATUS: 067%
ROUNDS: 566
TERMINATOR 2
JUDGMENT DAY
MIDWAY
T2
MIDWAY
T2
TERMINATOR 2
JUDGMENT DAY
TERMINATOR: ONE
025 00052100
ENERGY

RMINATOR™ 2



TERMINATOR™ 2: JUDGMENT DAY
With inside-the-Terminator computer perspectives, TERMINATOR™ 2: JUDGMENT DAY blazes home the award-winning special effects of the $500 million movie blockbuster!

T2™: THE ARCADE GAME™
The AMOA "Best Game of the Year," delivers with actual digitized movie scenes, heart-stopping sound effects and a unique first-person perspective that puts the true arcade action in your face!

Available for Super NES® and Genesis™

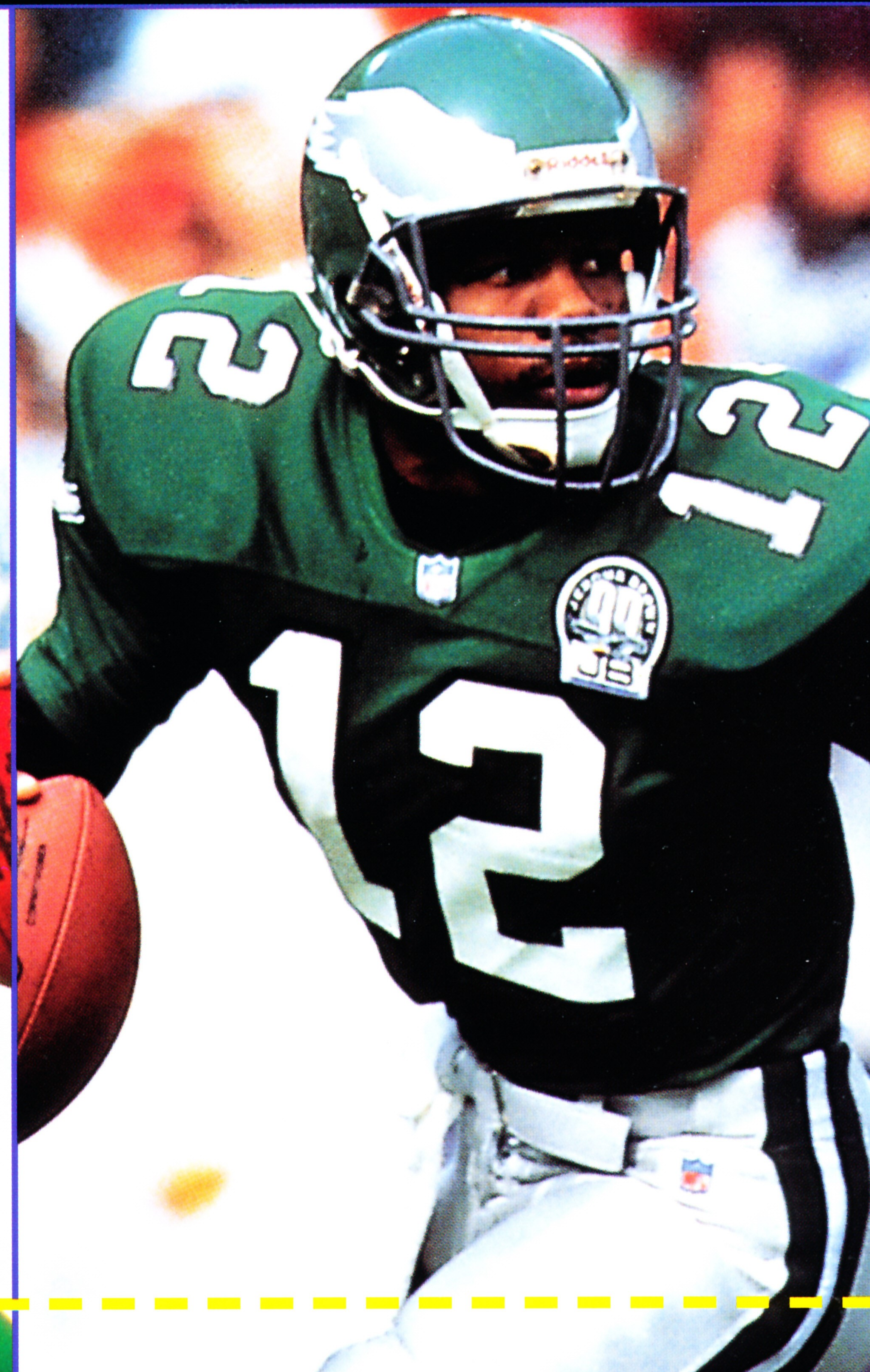




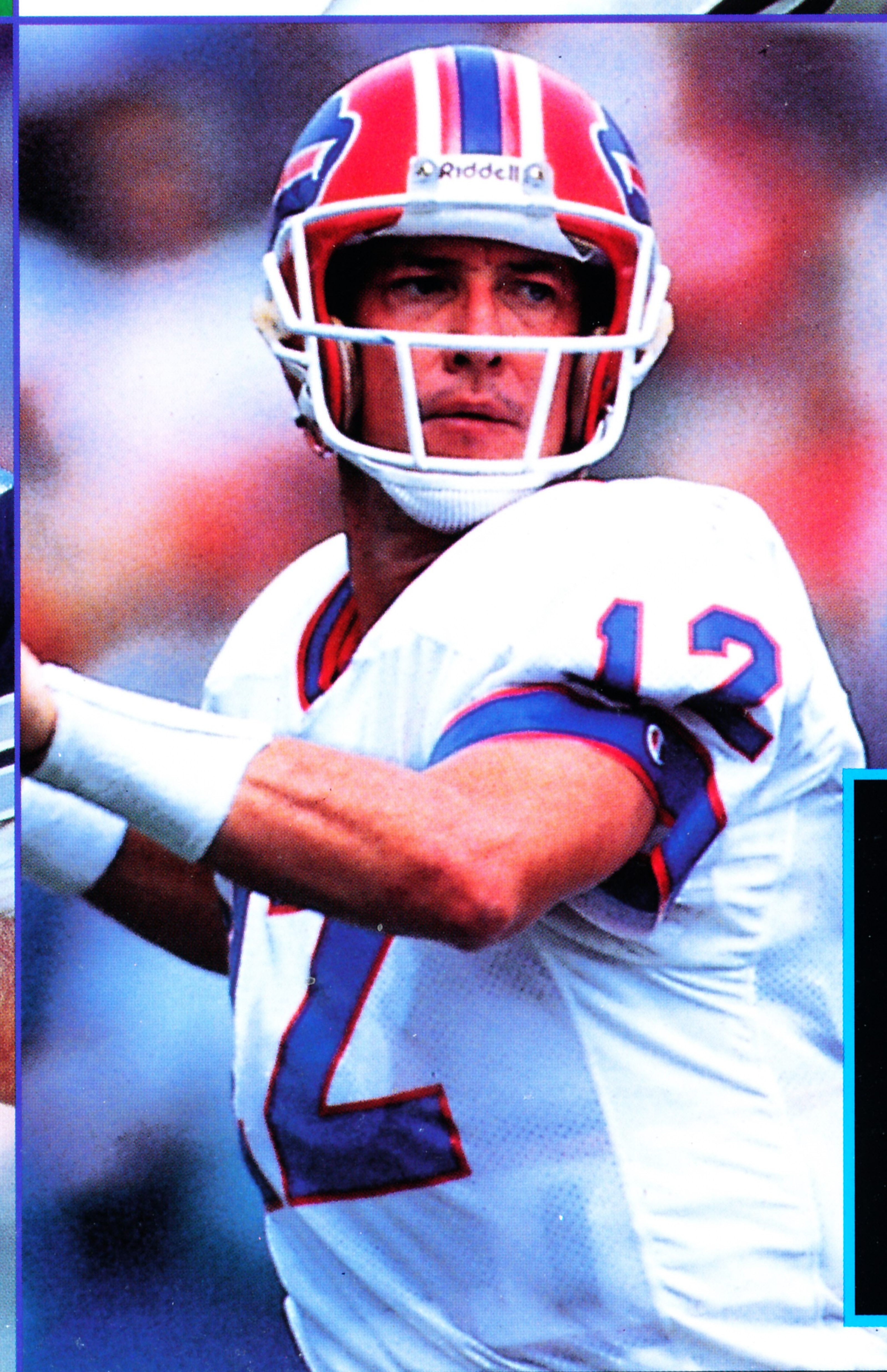


NFL



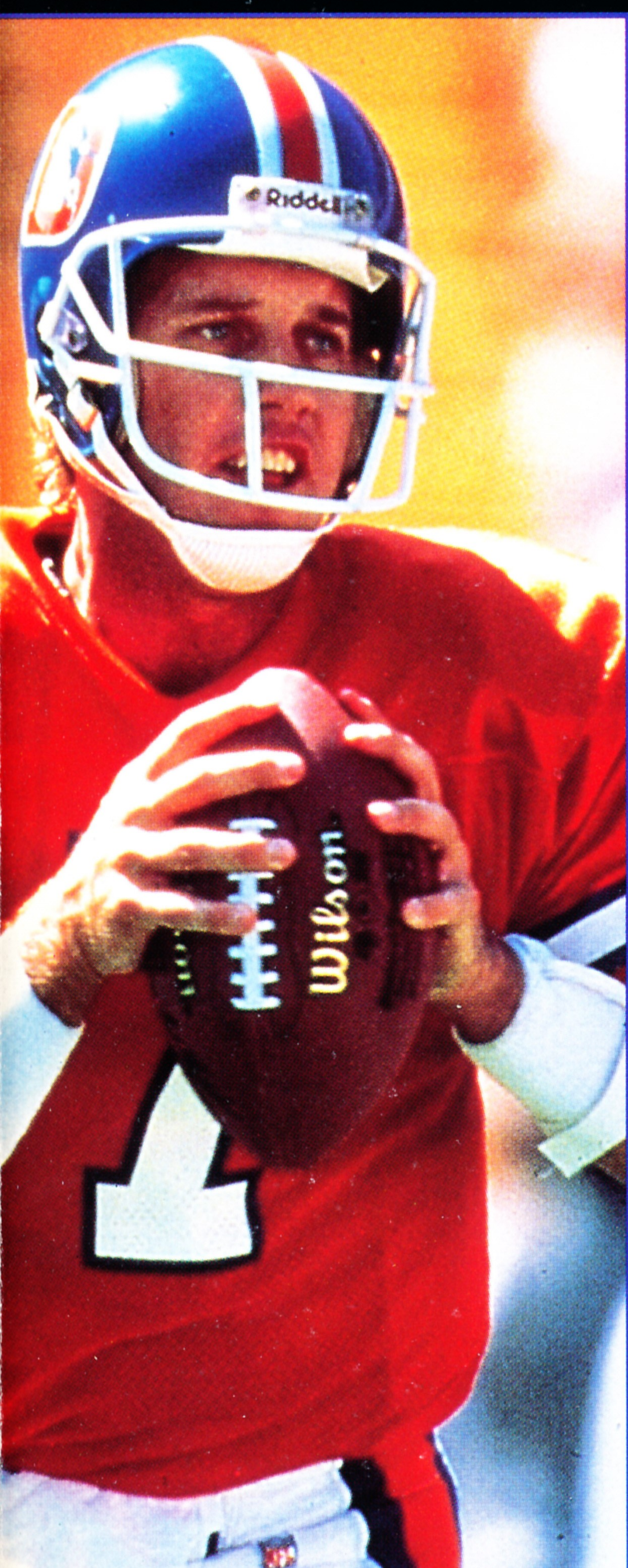








QUARTERBACK CLUB™



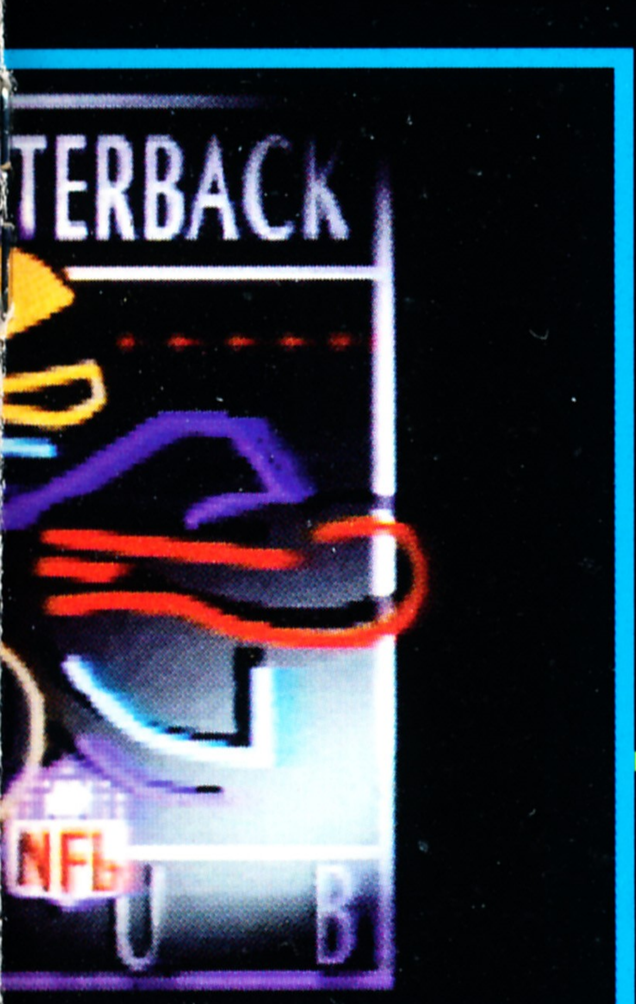
NFL QUARTERBACK CLUB™ sacks the competition as the new gold standard for realistic 1 to 4-player football action.

The NFL's top 20 QB's, including Aikman, Kelly, Young and Elway, square off in 24 Megs of punishingly authentic gridiron action--each with their own signature plays! Three game modes: Multi-Season, QB Club Challenge and Crunch Time Simulator combine with variable field conditions, new expansion teams and the latest NFL rule modifications.

Break up the huddle and let the pigskin fly, NFL QUARTERBACK CLUB™ will win the SuperBowl® of sales!

Available on Super NES®, Genesis™, Game Boy® and Game Gear™




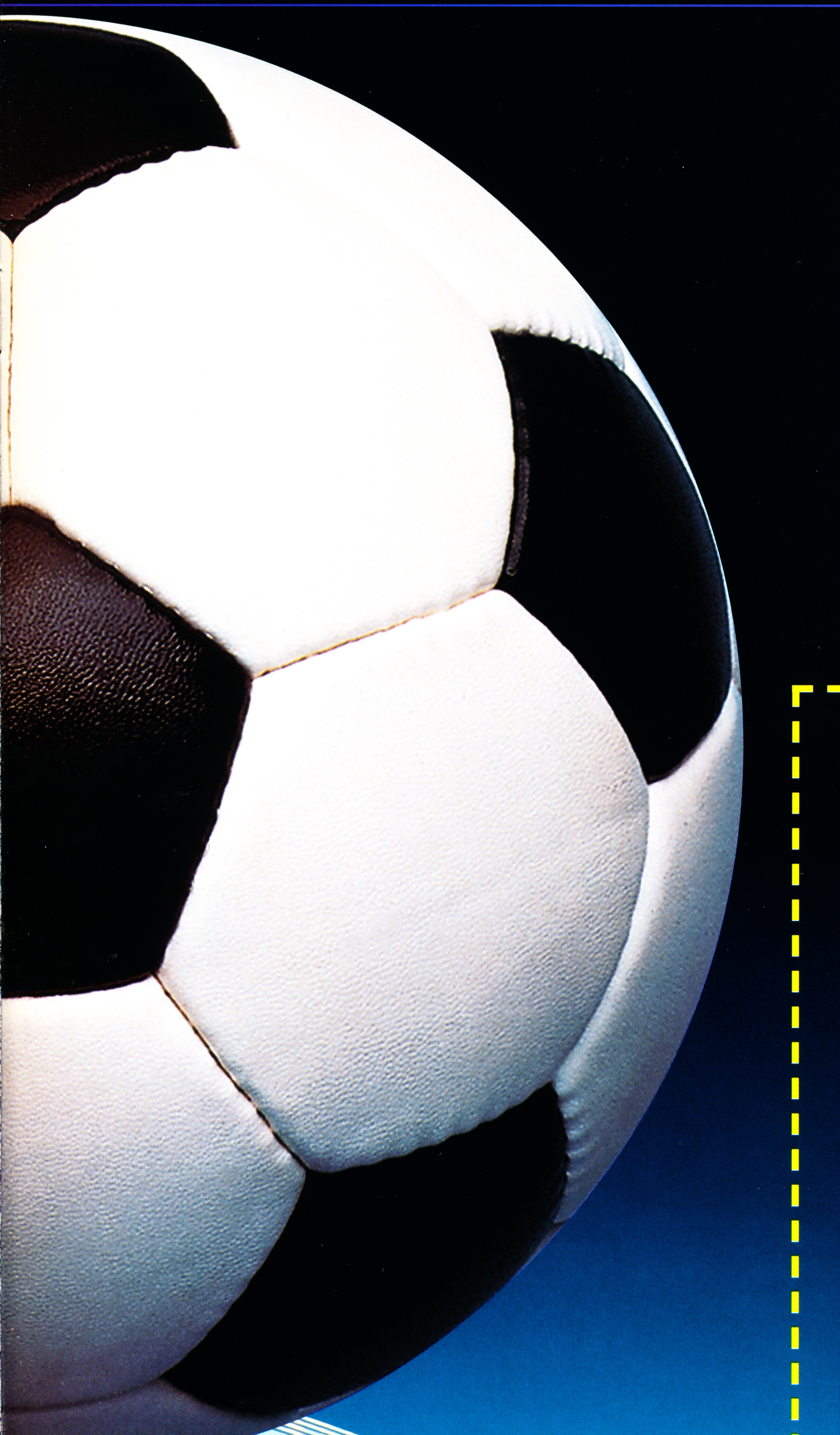






CHAMPIONS WORLD CLASS SOCCER™





The world's #1 sport is taking the U.S. by storm!

As host of the 1994 World Cup, America joins the action and CHAMPIONS WORLD CLASS SOCCER™, winner of the EIA Innovations award, is ready for stardom.

The combination of "next generation" game play, media exposure and the strength of sports video gaming make this the number one soccer game of the year!

Available for Super NES® and Genesis™











STARGATE™



Step into STARGATE™ and discover the truth behind the great pyramids of Egypt: *They're not of this world!*

Based on the blockbuster sci-fi/action-adventure movie of the holiday season, STARGATE™ features breathtaking special effects: blazing sand storms, state-of-the-art morphing, mode 7 aerial fighting and devastating firepower!

Over 50 licensees, major cross-promotions and a simu-release of stellar proportions make STARGATE™ your doorway to intergalactic sales!

Available on Super NES®, Genesis™, Game Boy® and Game Gear™





TRUE LIES™





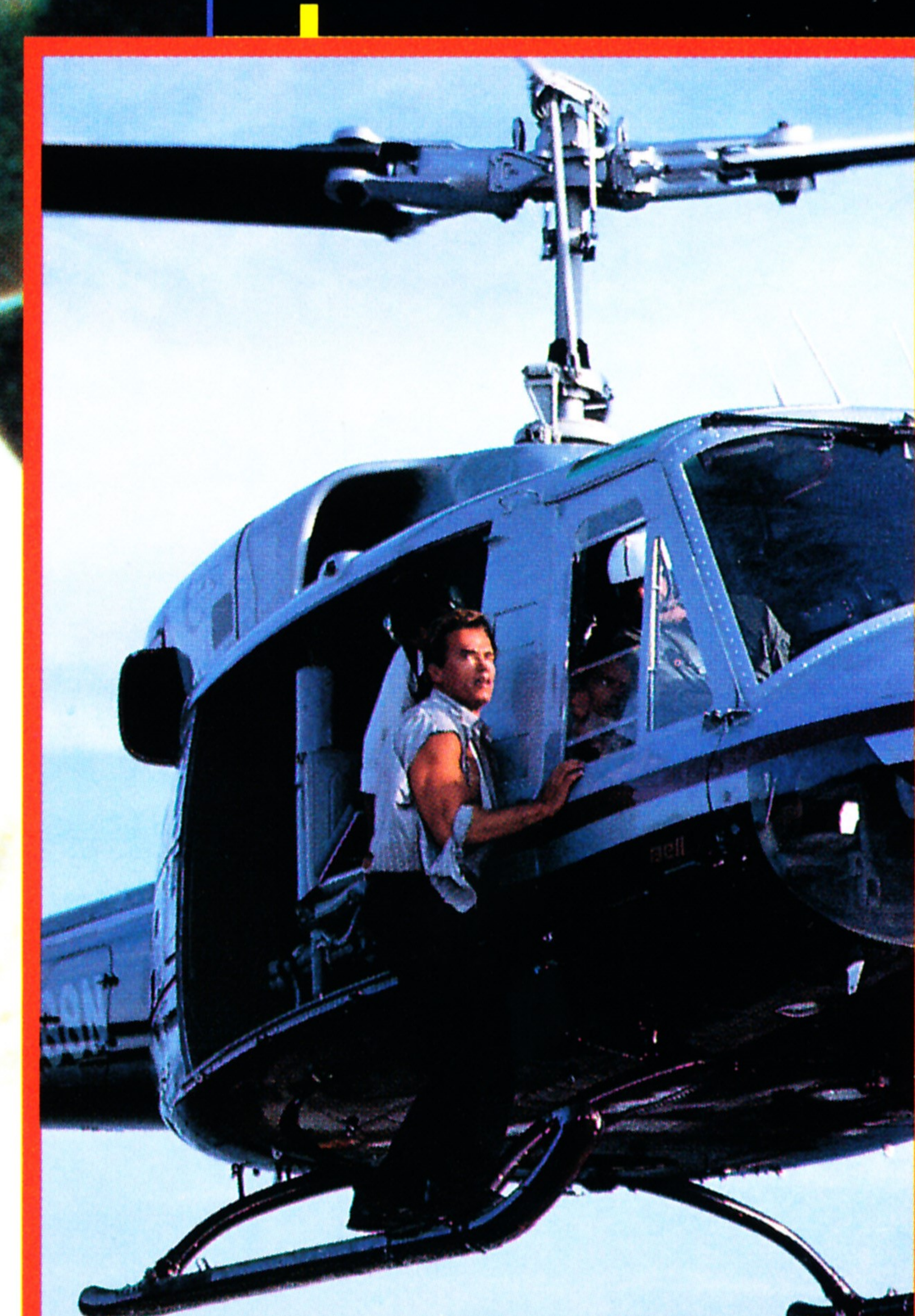


For bigger-than-life action, ground-breaking special effects, and edge-of-your-seat excitement, no one matches the superstar combination of Arnold Schwarzenegger, James Cameron and Acclaim!

Based on the summer's most anticipated movie, the firepower-packed TRUE LIES™ explodes with blinding ski chases, nerve-racking helicopter rescues, a deadly race to disarm a nuclear warhead and a missile-blasting climax in a Harrier that will make TRUE LIES™ a true phenomenon!

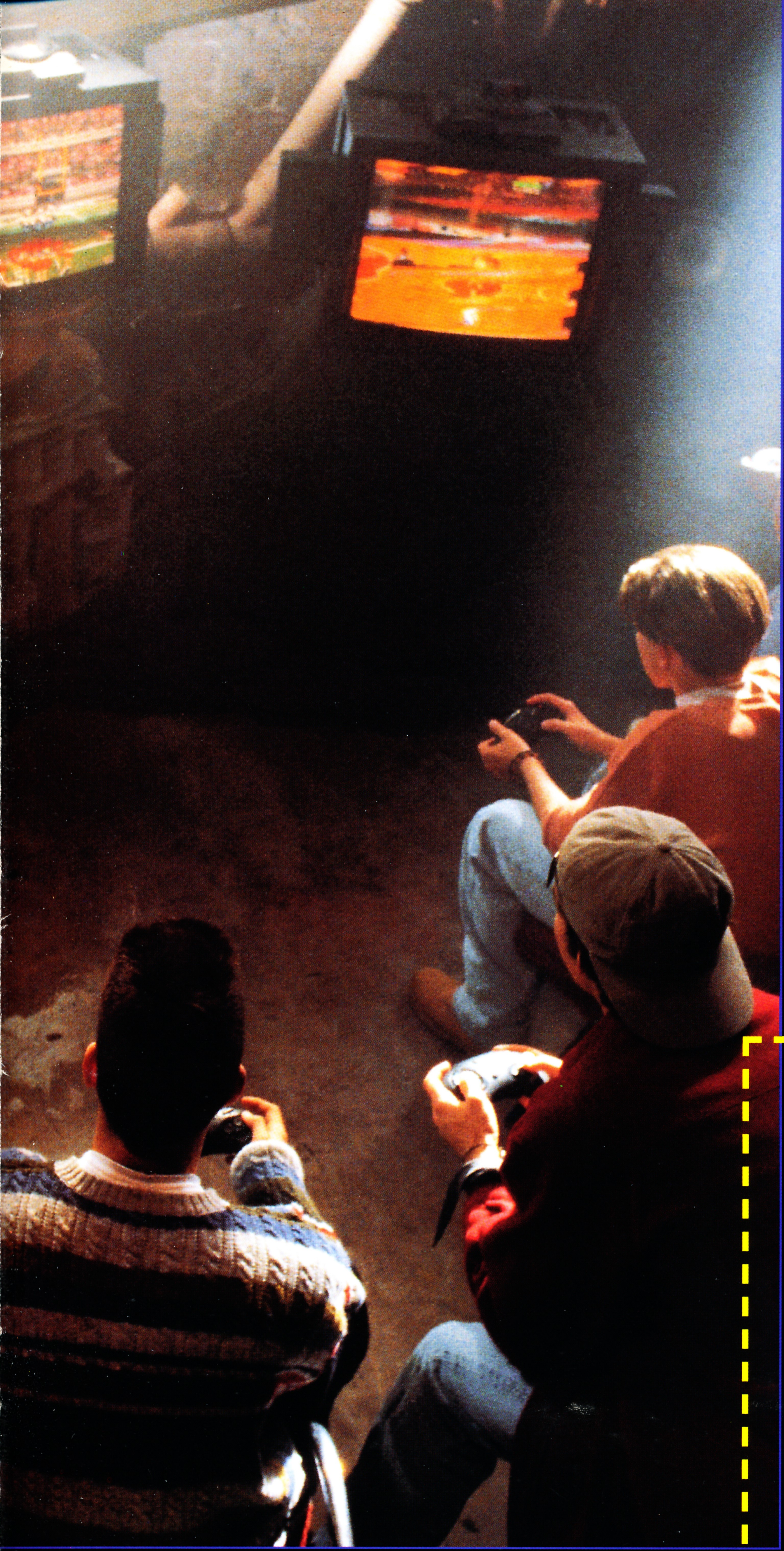
Available on Super NES®, Genesis™, Game Boy® and Game Gear™





DUAL TURBO™





DUAL TURBO™ WIRELESS REMOTE SYSTEM

Profit from the boom! Gamers everywhere are demanding "performance enhancing" controllers to heat up their scores. Now, for the first time, Acclaim's Dual Turbo packs these "must have" features in a 2-player system that's totally wireless!

- Go-anywhere 25-foot range
- 2-speed independent turbo for all buttons
- Enemy-decimating auto-fire
- Life-saving slow motion
- Auto shut-off to conserve battery life

The DUAL TURBO™ WIRELESS REMOTE SYSTEM... the accessory that's a sports, fighting and action game essential!

Available for Super NES® and Genesis™



NBA® JAM™


WILKINS
AUGMON
GRANT
PIPPEN
TURBO
TURBO


MINER
ROBINSON
ELLIOT
TURBO
TURBO




EWING
STARKS
MALONE
STOCKTON
TURBO

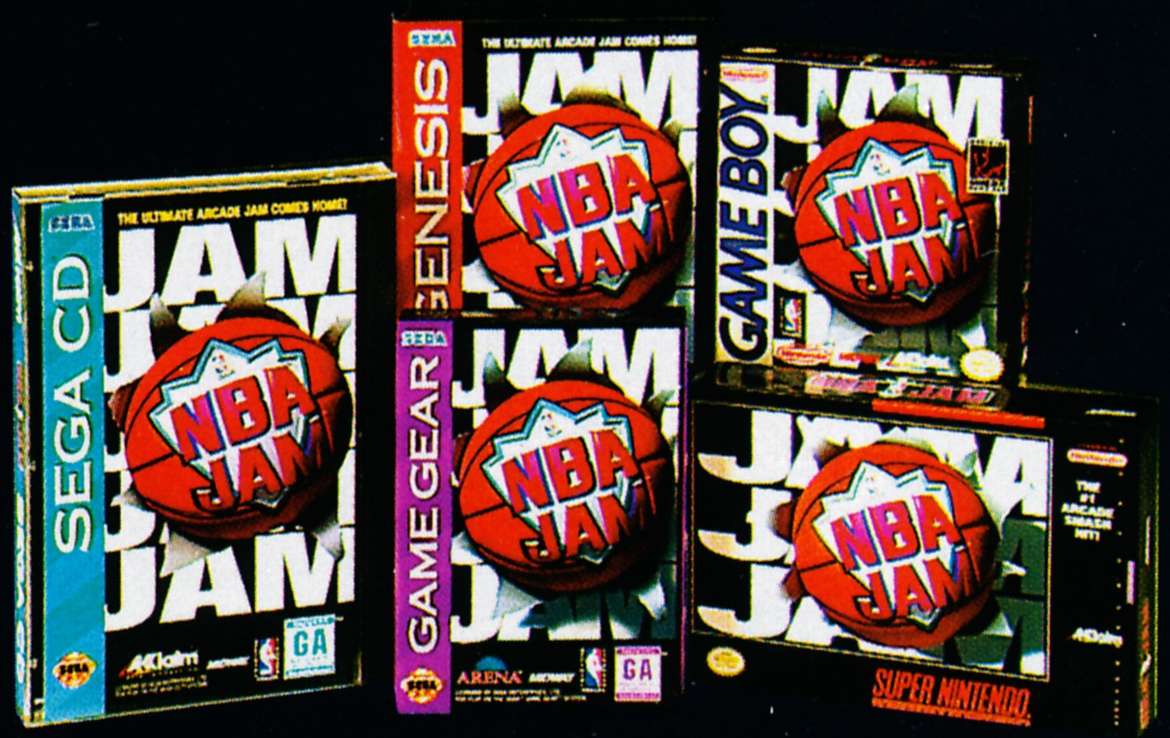


It's the #1 video game sensation: NBA® JAM™!

Nonstop full-court action, arcade-quality graphics and pulse-pounding sound effects fire up the intense rim-rocking roundball excitement. Featuring 54 of the hottest NBA® All-Stars, from all 27 teams -- including Patrick Ewing, Hakeem Olajuwon and Karl Malone -- tomahawk jammin' and Tarzan slammin' their way to the top.

Team up with Acclaim and the NBA®'s $2 billion plus in licensed merchandise sales!

Available for Super NES®, Genesis™ Game Boy®, Game Gear™ and Sega CD™









NATIONWIDE TV SUPPORT



MARKETING SUPPORT

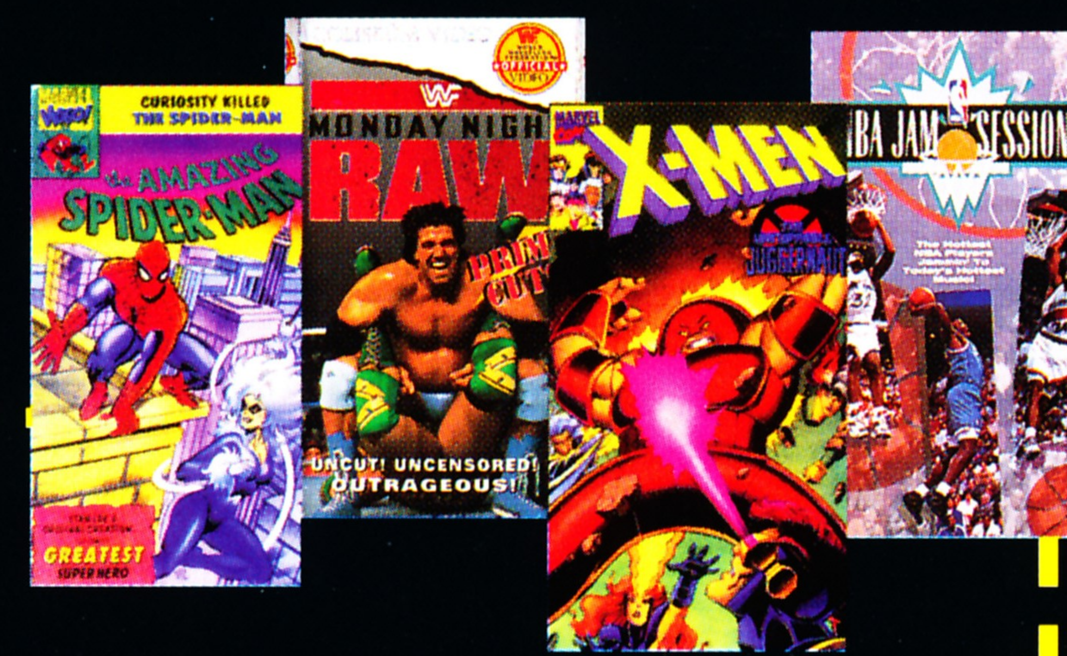
CONVERSIONS OF #1 ARCADE BLOCKBUSTERS



FEATURED IN TOP PUBLICATIONS



HOME VIDEO TIE-INS



SPECIAL LIMITED EDITIONS

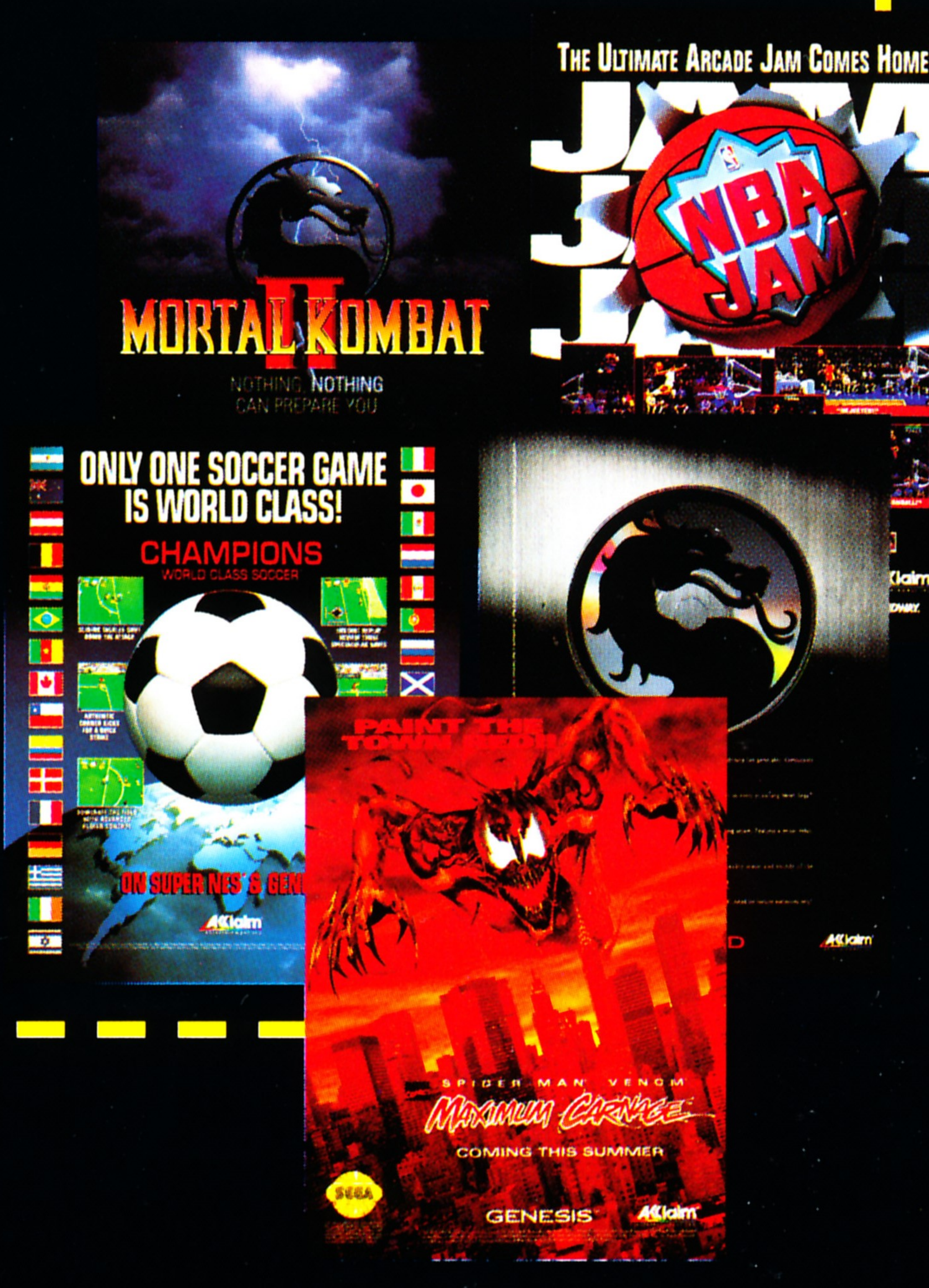


IN-STORE DISPLAY PROGRAMS

THE ULTIMATE ARCADE JAM COMES HOME!



SIZZLING PRINT MEDIA



PRODUCT ITEM NUMBERS



SUPER NES

60108	Champions World Class Soccer™
60109	The Itchy & Scratchy™ Game
60107	Mortal Kombat®
62005	Mortal Kombat® II
60110	NBA® Jam™
09010	NFL Quarterback Club™
62009	Nigel Mansell's IndyCar™ Racing
60111	The Simpsons™: Virtual Bart
08711	Spider-Man®/Venom™: Maximum Carnage™
08701	Spider-Man®/X-Men™ Arcade's Revenge
62007	Stargate™
08707	T2™: The Arcade Game™
08705	Terminator™ 2: Judgment Day
09008	True Lies™
60112	USHRA® Monster Truck Wars™
09006	WWF® Raw™
08708	WWF® Royal Rumble®



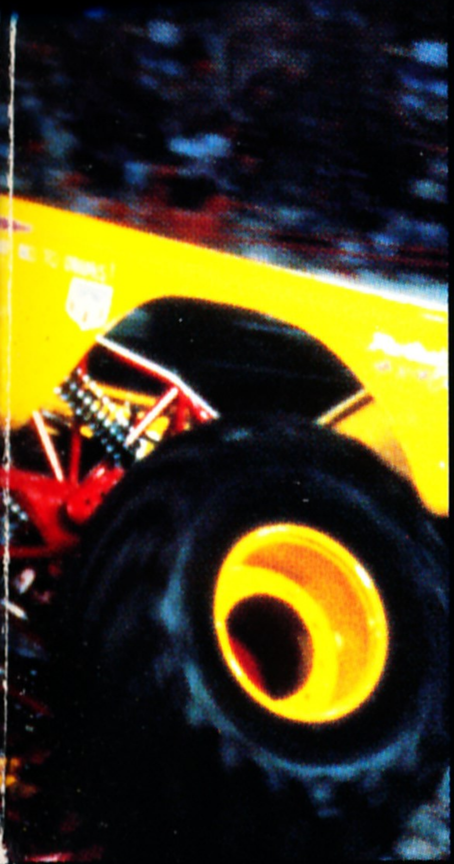
SEGA CD

00301	Mortal Kombat®
90000	NBA® Jam™
00303	WWF® Rage in the Cage™



GAME BOY

50113	Itchy & Scratchy™: Miniature Golf Mayhem
50112	Mortal Kombat®
51005	Mortal Kombat® II
50115	NBA® Jam™
05814	NFL Quarterback Club™
06010	NFL Quarterback Club™ II
50114	Simpsons: Bart & The Beanstalk
05816	Spider-Man®/X-Men™ Arcade's Revenge
51007	Stargate™
06008	True Lies™
50116	USHRA® Monster Truck Wars
05815	WWF® King of the Ring™
06006	WWF® Raw™



GENESIS

Champions World Class Soccer™	11114
The Itchy & Scratchy™ Game	61002
Mortal Kombat®	00108
Mortal Kombat® II	80005
NBA® Jam™	00111
NFL Quarterback Club™	80010
Nigel Mansell's IndyCar™ Racing	80009
The Simpsons™: Virtual Bart	61001
Spider-Man®/Venom™: Maximum Carnage™	61003
Spider-Man®/X-Men™ Arcade's Revenge	11117
Stargate™	80007
T2™: The Arcade Game™	00107
Terminator™ 2: Judgment Day	11109
True Lies™	80008
WWF® Raw™	80006
WWF® Royal Rumble®	11118





GAME GEAR

The Itchy & Scratchy™ Game	51001
Mortal Kombat®	00204
Mortal Kombat® II	85005
NBA® Jam ™	00205
NFL Quarterback Club™	85010
The Simpsons™: Bartman Meets Radioactive Man	11214
Spider-Man®/X-Men™ Arcade's Revenge	11215
Stargate™	85007
True Lies™	85008
USHRA® Monster Truck Wars™	51002
WWF® Raw™	85006





ACCESSORIES

Dual Turbo™ Remote - Super NES	30601
Dual Turbo™ Remote - Genesis	30602

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